

Artwork Specifications for Credit Card Nail File

If you are setting up your own artwork the following guidelines should be followed.

The Nail File prints on one side only.

The Nail File document size should be 3.7 in x 2.4 in which includes bleed area.

Finish / trimmed size is 3.375 in x 2.125 in.

Please supply artwork files as PC (IBM format) in any of these formats:

- EPS (Preferred) PDF, JPEG, TIFF, PSD, AI.
- Illustrator CS3.
- Photoshop CS3.
- Images within the file should be 300dpi.
- Convert all fonts to outlines or curves or rasterize if using Photoshop.
- Bleed is to be added if images or background colour extends to edge of nail file (See template)
Please include trim marks on artwork.
- Please do not round corners of artwork this is done during die cutting.
- Any text and logos should not be placed closer than 3/16in from trimmed edges. (See template).
- Artwork file should be set up as CMYK only. Spot colours are not able to be printed.
- When deciding on colours or images please consider that when the abrasive is applied the colours will darken slightly.
- Do not include template colour as one of the CMYK colours in your artwork - this should be named as die cut or template.
- If artwork has layers the file should be sent with these intact, in the event adjustments may need to be made.
- **IMPORTANT: Make in USA is to appear on the nail file artwork.**
- **No other formats are suitable. If not supplied in correct format, you will be notified and no work can be commenced until supplied as indicated in the specifications above.**

