

Artwork specifications for cards attached to treasure chest keys.

Card size: Your choice

If you are inserting in a showbag, or mailing the card to your clients, we suggest 210 x 100mm so it fits into a DL envelope.

Your card can be printed on both sides. We print on stock that is approx 300gsm to prevent the tie tearing away from the card.

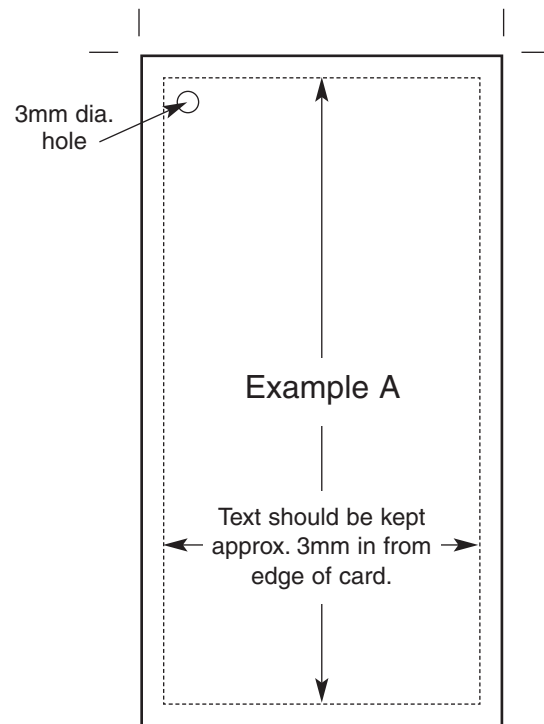
Hole for the key tie.

Please allow a 3mm diameter hole for the key to be tied to the card. It is usually in the top left or right hand side. Position the centre of the hole approx. 6mm in from each edge of the card. If you are printing on side 2 consider the design around the hole.

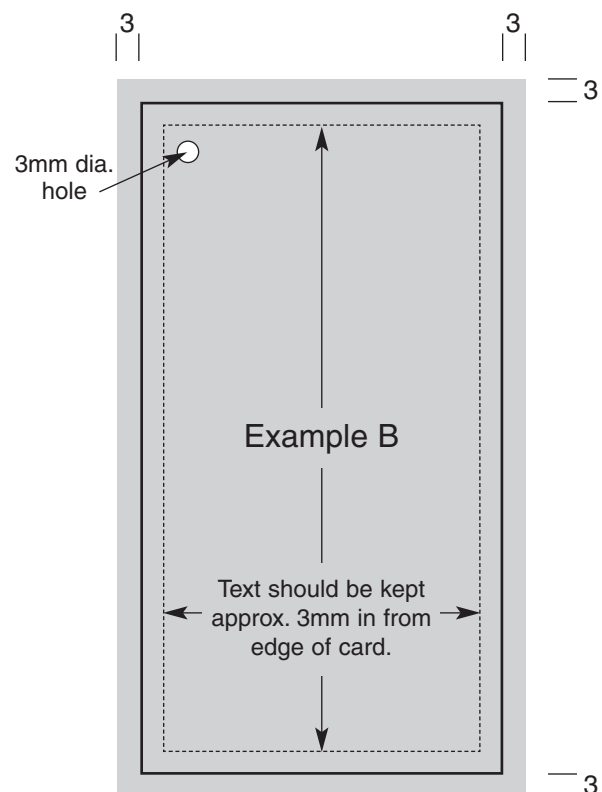
If you are setting up your own artwork the following is how it should be set up and supplied for us to impose for print production.

- All logos are to be supplied as Adobe Illustrator eps files.
- All images are to be supplied as Photoshop tif or eps files at 300dpi.
- Artwork file for printing with logos, text, graphics etc, to be supplied as Adobe Illustrator eps (no fonts, all text saved as outlines).
THIS IS THE PREFERRED FORMAT
If card has tif or eps images and is too large to email in this format, a high resolution (print quality) pdf file with fonts embedded is acceptable.
- Note: Please ensure that all trim marks, registration marks are on the file supplied.
- **NO OTHER FORMAT IS ACCEPTABLE. IF NOT SUPPLIED CORRECTLY TO SPECIFICATION REQUIREMENTS ADDITIONAL CHARGES WILL APPLY TO ENABLE YOUR JOB TO PROCEED.**
- If printing in single or spot colours please indicate PMS colours used.
- If printing in 4 colour process, please ensure file is supplied in CMYK format.

Cards can be horizontal or vertical format



If your card is a logo or lettering on a white background set up as Example A.



If your design has a background colour or graphic that extends to the edge of the card it will require a 3mm bleed around the card as in Example B.