

Artwork Specifications for Lipbalm Sticks 4 gram Moisturiser only - Flavoured

Quantities: from 100

Delivery: 10 -14 days from approval of artwork

Print: 4 colour process (CMYK) Labels

SUPPLYING FILES:

- PDF in high res with fonts embedded in Print quality setting.
- EPS with all fonts as outlines.
- Any images within artwork must be minimum of 300dpi.
- Email files up to 4 MB, if over please Zip file.

ARTWORK GUIDELINES

Fonts:

- Text in positive - 5pt minimum
- Text in reverse - 7pt minimum
- Text in serif or Italic - 7 pt minimum
- Ornate and display fonts will be reviewed for legibility by the printer before production.

Sample text

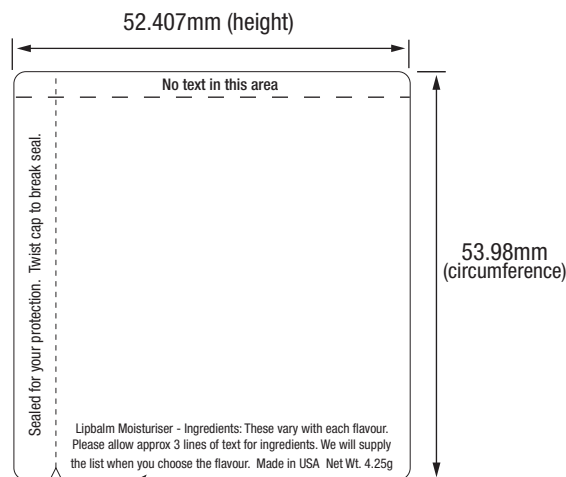
Sample Text

Sample text

Sample text

Line Rules:

- Line weight in positive 0.5 minimum
- Line weight in reverse 0.75 minimum
- Registered marks and trademarks should be enlarged for clear printing.



Lipbalm Moisturiser - Ingredients: These vary with each flavour. Please allow approx 3 lines of text for ingredients. We will supply the list when you choose the flavour. Made in USA. Net Wt. 4.25g

