

# Artwork specifications for Towelettes: Hands and Face / Phone Cleaning

**Label size: 49mm x 80mm**

**Minimum quantity of labels: 100**

**If you are setting up your own artwork the following is how it should be set up and supplied for us to impose for print production.**

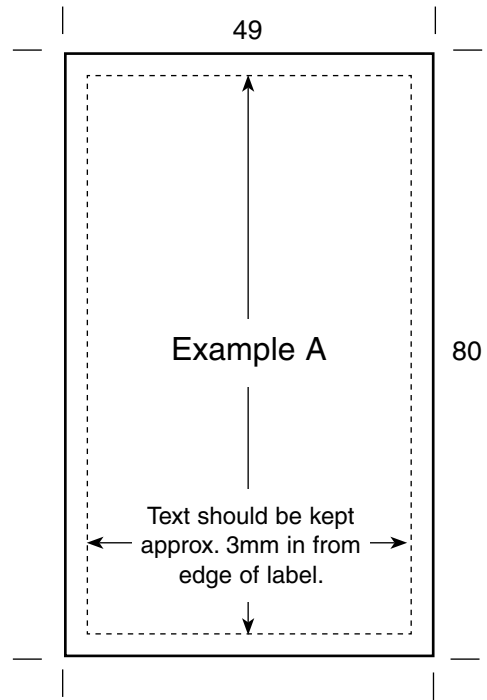
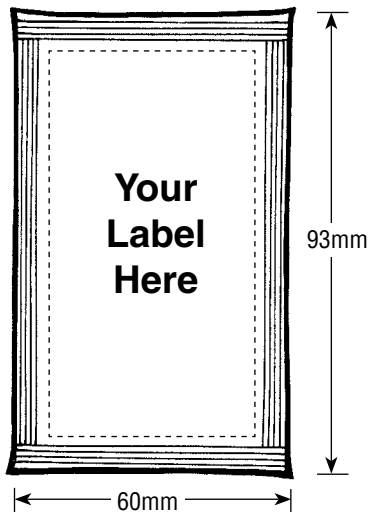
- All logos are to be supplied as **Adobe Illustrator eps** files.
- All photos are to be supplied as **Photoshop tif or eps at 300dpi**.
- Artwork file for printing with logo, text etc., to be supplied as **Adobe Illustrator eps** (no fonts all type as outlines).

## **THIS IS THE PREFERRED FORMAT**

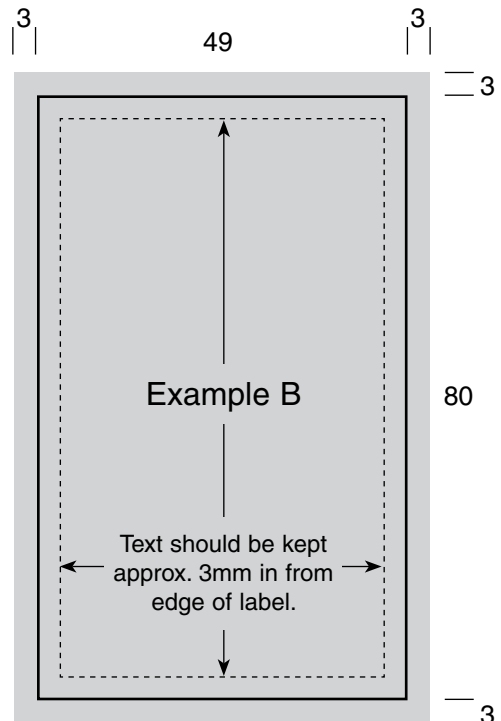
If label has tif or eps images and is too large to email in this format, a high resolution (print quality) pdf file with fonts embedded is acceptable.

**Note:** Please ensure that all trim marks, registration marks are on the file supplied.

- **No other format is acceptable. If not supplied in correct format, your file will be returned and no work can be commenced until supplied as above.**
- If printing in single or spot colours please indicate PMS colours used.
- If 4 colour process printing ensure file is supplied in CMYK format.



If your label is a logo or lettering on a white background set up as Example A.



If your design has a background colour or graphic that extends to the edge of the label it will require a 3mm bleed around the label as in Example B.